**Division of Business** 







# City I&T Grand Challenge Competition

## THEME: INNOVATING FOR HONG KONG'S NEW NORMAL

The COVID-19 pandemic has transformed the way we live, work and learn. Adapting to the new normal demands new innovation. This year, we invite anyone and everyone to come up with ideas to make Hong Kong a more sustainable, connected and efficient city. Learn more about the sub-themes and scenarios and see how you can get involved!

University/

**Tertiary Institute** 



#### **Environmental Sustainability**

We are looking for sustainable and eco-friendly ideas that can drive behavioural change and help minimise our environmental footprint in the new normal. Find out more!



#### **Social Connectivity**

We are looking for creative ideas that can help people feel part of a connected society, wherever they may be. Find out more!





### Briefing Date: 4 June 2021 (Fri) Briefing Time: 3:00 – 4:00pm (Z00M) Briefing Enrolment LINK: https://bit.ly/3u1yLat

Participants: SCE HD/ AD students are welcome Briefing Enrolment deadline: 2 June 2021 (Wed) noon LINK: https://citytechgc.hk/en.

**Organizing company: The Innovation and Technology Commission &** The Hong Kong Science and Technology Park



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(1 winner)

person or team

Champion of

Social Connectivity

HK\$200,000

and certificate/trophy per

#### Ţ Champion of

Environmental Sustainability (1 winner)

HK\$200,000 and certificate/trophy per

person or team

(13 winners)

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HK\$30,000 and certificate/trophy per person or team

Innovation

Award



